

VIDEO PROJECT

IDN
MIND

PROCESS

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Before Starting, we would love you to tune in into **why** are you creating this piece.

INTRO

We are really excited to create something special together!
Before starting, let's get the process clear to have the best workflow possible.

Let's make it meaningful, inspiring and joyful!

TIMELINE

PRE- PRODUCTION



Idea

- Script of the story
- Style / Mood / Feel
- Video References
- Budget
- Length
- Lighting
- Material
- Actors
- Location / Scouting

PRODUCTION



Filming

- Set design
- Gear ready
- Lighting / Sound
- Actors
- Action!

POST- PRODUCTION



Editing

- Style of edit
- Cut
- Sound design
- Colour grading

BEFORE

Let's get a coffee and chat
about the project,
clarify the vision.

All ideas
are possible!

Why / What / When / Where / How

DURING

Shooting!
When it comes alive.

Let's organize it before,
so it can flow
and be fun!

Action!

LAST

Getting ready!

Duration depends on the
project.

With a clear revision,
We'll get to the best vision

Ready!

AGREEMENTS

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- *By starting the project together you agree this points that will help the process flow.*

LIST

PRE - PRODUCTION

Idea



- One day of pre-production is included in the shooting budget.
- Extra days of pre-production will be extra.
- The concept and vision is should be clear at least a day before prod.

Filming

PRODUCTION



- The gear rented will be extra costs.
- The payment of production will be done after the day of shooting.

POST - PRODUCTION



Editing

- Video edit references will be required if a specific look is asked.
- 3 edit revisions will be included, additional re-edits will be extra.

- **Payment: Half upfront / Second half after the final deliver.**

I N V E N T A R Y

G E A R

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L I S T

C A M E R A

- Sony FX3 Full-Frame Cinema Camera
- Ninja V raw monitor
- Grip
- Batteries
- 2 SD card 128gb 400mb/s / 128gb micro SD

L E N S E S

- Sony FE 35 mm F1.4 GM
- Adaptor Sigma MC-21 EF mount
- Canon EF 50mm f1.4
- Canon EF 28mm f1.8
- Polarizer filter GOBE
- ND filter 2-32steps K&F
- ND 32 Hoya PRO

L I G H T I N G &
S O U N D

- 2 Yongnuo yn 360 ii LED RGB tube
- Small LED panel ~ 25cm
- Zoom H5 recorder
- Zoom SGH-6 stereo shotgun
- Senal AW 2000 lav mic

G I M A B A L &
E X T R A

- Zhiyun crane 2 Gimabal
- Follow focus
- Dual handgrip rig for gimbal
- Tripod TAKARA Rover 77

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- *All this gear will be available for any projects together*
 - *Anything else required could be able to rent externally*